

## **GUSTAVO GRODNITZKY, Ph.D.**

Dr. Gustavo Grodnitzky is a speaker, consultant, psychologist, and author whose diverse background brings a unique and multidimensional perspective to his global clients. After obtaining his Ph.D. in clinical and school psychology, he completed post-docs in both cognitive therapy and forensic psychology. He has previously run an inpatient drug rehabilitation unit in a correctional institution and an outpatient mental health center.

Since the year 2000, Dr. Grodnitzky has focused on engagements with corporate clients, and he has worked with Global 1000 companies around the world, as well as with smaller, often family run, businesses. As a professional speaker and consultant, he has delivered more than 1,000 presentations on a variety of topics, including corporate culture, emotional intelligence, building trust in organizations, and integrating multigenerational workforces.

Dr. Grodnitzky's recent book, *Culture Trumps Everything: The Unexpected Truth about the Ways Environment Changes Biology, Psychology, and Behavior*, investigates the powerful ways how organizational culture impacts the creation of "quintessence" in organizations. It is this quintessence – or lack thereof – that ultimately determines the success and sustainability of organizations. If we want to ensure the best possible outcomes for ourselves and our organizations, we must focus on developing an organizational culture that fosters quintessence, and leads to success for all stakeholders, because...culture trumps everything.

When not traveling to see clients or give presentations, Dr. Grodnitzky lives in the mountains west of Denver, Colorado with his wife and his Black Lab.