

Helping Gen Y Succeed in a Multigenerational Workforce

This program was developed for companies who want to hire and keep their millennial employees while maximizing the collaboration and performance of every generation in the workforce. This multigenerational program was designed for Millennials, to offer them the understanding and skills needed to work with every generation in the workforce and succeed within a specific, larger organizational culture. There is no escaping the demographic reality that in the very near future, there will be 84 million retiring Baby Boomers, followed by 68 million Gen Xers to replace them. This will create an employee vacuum in the workforce that only the 79 million Gen Yers can fill. This challenge will only be met successfully when every generation is able to function collaboratively.

In this highly thought-provoking and participant-driven program, Dr. Gustavo Grodnitzky, well known as Dr. Gustavo, will provide participants with actionable information regarding:

- Understanding Generational Differences
- Removing Obstacles to Communication
- Achieving Goals Through Communication
- Emotional Intelligence (EQ) Fundamentals
- The Nuts and Bolts of Communication

Value to Participants: Participants will learn specific generation differences and the characteristics each generation has brought into the workforce. Through a combination of videos and exercises, participants will see how behavioral and communication changes will be required to succeed in a multigenerational workforce. Finally, participants will learn three specific high EQ communication skills that will facilitate their success in any organization. Given the reality of US demographics, every industry will be working to facilitate the communication and collaboration of every generation in the workforce. Teaching every generation in the workforce how to collaborate and communicate is the pathway to success for every business.

Biography: Gustavo Grodnitzky has a Ph.D. in clinical and school psychology and has extensive experience in interpersonal communications, strategic planning, change management and development of organizational culture. For well over a decade, he has been a consultant for corporations, groups and individual executives, at numerous Fortune 500, mid-sized and smaller companies. Dr. Gustavo has presented at a variety of national and international professional conferences, has written numerous manuscripts for publication and is often called on to review books and manuscripts prior to publication. His book, *Culture Trumps Everything*, is available on Amazon and all fine online book retailers.